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Michael Eng

UI/UX Designer & Developer | Visual Artist

An experienced visual designer with 8 years of working with diverse project teams to create a variety of deliverables, including: UI and UX for SaaS applications; interactive POC's for enterprise reporting dashboards and API management tools; and front-end web and mobile development. I specialize in providing customers with elegant web and mobile app designs with clean, technical execution.

SPECIALTIES Wireframing, Responsive Design, Persona and Process Mapping, Events & Promo, Marketing Assets, Interface Design, Interaction Design, Information Architecture, Rapid Prototyping, Interactive Prototypes, User-Centered Design, Usability and QA Testing, Agile Methodology

DEV HTML5, CSS, PHP, JavaScript, JQuery UI, iOS & Android mobile app dev, network config, Git, SVN, JIRA, Mantis

DESIGN TOOLS Adobe CC, Photoshop, Sketch, OmniGraffle, Lightroom, InDesign, Illustrator, Hand Sketch

Technical Design Consultant, UI/UX Designer

PwC | San Jose, CA, 4/2018 – Present

- Contract via Datapiper Infotech, LLC
- Designed UI and navigable prototypes for PwC's web-based applications, poc's (proof of concept) in development, reporting dashboards, and new SaaS products and reporting dashboards
- Identified and collected project requirements for the purpose of creating design requirements, information architecture, user journey mapping, and task flows
- Built infographics, charts, and diagrams for both internal company and client-facing presentations to map UX processes, new tool capabilities, and changing business process and data flows
- Partnered with marketing and copywriters to create promotional infographics and media
- Created re-usable product logo and fresh, branded icons for company-wide adoption, adhering to company visual guidelines for use throughout various digital and print communications
- Manage project-critical design development work items and deliver stakeholder updates
- Hand coded HTML and CSS updates for internal CMS and stakeholder knowledge management

Visual Designer

MCEng Design, Inc. (independent contractor) | Mountain View, CA, 5/2011– 4/2018

- Partner with clients from concept to execution in creation of contract design deliverables (i.e., web and marketing assets, site creation, front end web development, and usability testing, website optimization, and brand creation)
- Photograph, edit, retouch, and color correct product images to be used as visual assets
- Manage and coordinate a wide range of creative projects from concept through completion
- Build UI for client websites and end to end asset creation
- Design and procure marketing and sales promotional materials (i.e. hats, shirts, swag for conferences, brochures, digital banners, logos, illustrations, catalogs, voucher certificates)
- Effectively build, motivate, and direct design and production team

Lead Systems Designer, Mobile & Web

Fantoon Labs | Palo Alto, California, 5/2011 – 8/2013

- Built effective interface for Fandrop.com social media web app, using CSS, HTML, PHP, & JS
- Designed, co-built, and styled the prototype of the site's companion cross-platform mobile app
- Managed collaboration between design, programming, and multiple other team divisions
- Implemented new front-end features and adjustments to existing features

- Designed and implemented various user interface icons on site - Built sprite sheets to improve site performance
- Created company logo & defined brand standards for marketing assets & promo materials
- Produced and updated existing digital designs for company website and online channels
- Designed promotional e-mail newsletters, new product web page banners, and web page layouts, including product content composition and photography
- Transitioned company's website to its new front-end design resulting in an improved, user-friendly experience

EDUCATION

B.A. in Visual Arts & Media – Computing Emphasis

University of California, San Diego (UCSD)

Current/In progress – Mission College

Ongoing professional development coursework in User Experience Design & Usability Testing